

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #

Agency

Buyer Name

Account Types

Date:

Billing Type

Comments

CPE

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (6765)

GMMB (4408)

102734

Product Political/Candidate (1161)

Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

95/101/1781/SKED C

National/Political Standard

OBAMA/P/D SKED C

OBAMA FOR AMERICA SKED C

Date Entered Last Modified

Entered By

09/17/12 09/24/12

09/24/12 Kathy Sparks

CO-OP No

Headline # ECR07904098

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$18,510.00 Net Total \$104,890.00

Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	61	\$110,600.00
Oct. 2012	3	\$12,800.00
Grand Total:	64	\$123,400.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec Le	ength	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5A- 5:55A (EST)	1	1	Χ	Х	Х	Х	i i				WBNS-TV (WBNS)	NEWS	9/17/12
1.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5;55A (EST)	1		X	Х	Х	Χ		1	\$800.00	\$800.00	W8NS-TV (WBNS)	NEWS	9/19/12
2.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5:57A- 7A (EST)	1		Х	Х	Х	Χ	1				WBNS-TV (WBNS)	6AM NEWS	9/17/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	1		χ	Χ.	Χ¦	Χ¦	1	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6AM NEWS	9/19/12
3.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7A- 8A (EST)	2	:	Х	: X ;	X	X	1				WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	9/17/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	2	:	х	X	X	X	1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	9/19/12
4.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	84- 8:55A (EST)	3	:	X	χ	X	X :	1				WBNS-TV (WBNS)	CBS THIS MORNING AT	9/17/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 8:55A (EST)	3		х	x	X	X		3	\$1,000.00	\$3,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
5.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8:58A- 9:55A (EST)	4		Χ	X	X	Χ¦	:				WBNS-TV (WBNS)	KETTA	9/17/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8:58A- 9:55A (EST)	4	. !	х	х	x ¦	X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY	9/19/12
6.0	Revised Line / SPOT	09/25/12-09/28/12	4	:30	9:58A- 10:55A (EST)	4	1	Х	χ	X	X					WBNS-TV (WBNS)	LMAD	9/17/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:58A- 10:55A (EST)	4		х	х	X	x ¦		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LMAD	9/19/12
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otherwise made a part of the particular contract, is herby rejected."	

Accepted-Station:

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

09/25/12-10/01/12 Advertiser Obama for America (6765) Agency

GMMB (4408)

Product Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680) Sales Office Eagle Television/Philadelphia Office

102734

Buyer Name KAUFMA, MEREDITH

Phone/Fax

Date:

CPE 95/101/1781/SKED C **Account Types** National/Political

Billing Type Standard OBAMA/P/D SKED C Comments OBAMA FOR AMERICA SKED C Date Entered 09/17/12 **Last Modified** 09/24/12 Kathy Sparks **Entered By**

Νo CO-OP ECR07904098 Headline #

Demo

Order Type Normai

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$18,510.00 **Net Total** \$104,890.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 61 \$110,600.00 Oct. 2012 3 \$12,800.00 Grand Total: 64 \$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times	SPW	Mo Tu	ı We	Th Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
7.0 F	Revised Line / SPOT	09/25/12-09/28/12	4 ::	30 10:58A- 11:57A (EST)	4	χ	Х	X X	i i				WBNS-TV (WBNS)	TPIR	9/17/12
7.1	lormal Line / SPOT	09/25/12-09/28/12	3 ::	30 10:58A- 11:57A (EST)	4	х	Х	x ¦ x	! !	4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TPIR	9/19/12
8.0	Revised Line / SPOT	09/25/12-09/28/12	5 :	30 11:58A- 12:30P (EST)	4	X	X	X X					WBNS-TV (WBNS)	NEWS	9/17/12
8.1	iormal Line / SPOT	09/25/12-09/28/12	3 :	30 11:58A- 12:30P (EST)	4	Х	X	x ; x		4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NEWS	9/19/12
9.0	Revised Line / SPOT	09/25/12-09/28/12	5 :	30 12:30P- 2P (EST)	4	X	' X 1	Χ¦Χ	1				WBNS-TV (WBNS)	SOAPS	9/17/12
9.1	iormal Line / SPOT	09/25/12-09/28/12	3 ::	30 12:30P- 2P (EST)	4	X	X	X ; X	!!!	4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/19/12
10.0 F	Revised Line / SPOT	09/25/12-09/28/12	4 :	30 2P- 3P (EST)	4	Х	Χ	X¦X					WBNS-TV (WBNS)	TALK	9/17/12
10.1	iormal Line / SPOT	09/25/12-09/28/12	3 :	30 2P- 3P (EST)	4	Х	X	X ¦ X	1 1	4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	TALK	9/19/12
11.0 F	Revised Line / SPOT	09/25/12-09/28/12	5 :	30 3P- 3:55P (EST)	4	Х	Х	Χ¦Χ	1 1				WBNS-TV (WBNS)	DR PHZL	9/17/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	3 :	30 3P- 3:55P (EST)	4	х	х	X į X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
12.0 F	Revised Line / SPOT	09/25/12-09/28/12	5 ::	30 3:58P- 5P (EST)	4	, х	Х	$X \stackrel{!}{\cdot} X$	F				WBNS-TV (WBNS)	DR OZ	9/17/12
12.1 A	formal Line / SPOT	09/25/12-09/28/12	3 ::	30 3:58P- 5P (EST)	4	×	Х	x ¦ x		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/19/12
13.0 F	Revised Line / SPOT	09/25/12-09/28/12	5 :	30 6:58P- 7:30P (EST)	4	Х	Х	x ¦ x					WBNS-TV (WBNS)	JEOPARDY	9/17/12
	formal Line / SPOT	09/25/12-09/28/12	3 .	30 6:58P- 7:30P (EST)	4	X	Х [†]	x ¦ x	: i	3	\$2,800.00	\$8,400,00	WBNS-TV (WBNS)	JEOPARDY	9/19/12

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Accepted-Station:

Accepted-Agency/Advertiser:



GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Schedule Dates Advertiser

09/25/12-10/01/12 Agency

Contract #

Obama for America (6765) GMMB (4408)

102734

Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office

95/101/1781/SKED C

National/Political

KAUFMA, MEREDITH **Buyer Name**

Phone/Fax

CPE **Account Types Billing Type**

Standard Comments OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C Date Entered 09/17/12 **Last Modified**

09/24/12 Kathy Sparks **Entered By**

CO-OP No ECR07904098 Headline #

Demo

Order Type Normai

Package Deal

Commission % 15.00

Commission \$18,510.00 Net Total \$104,890.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 61 \$110,600.00 Oct. 2012 3 \$12,800.00 Grand Total: \$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We T	Th F	r S	Su	Spots	Rate	Total	Station	Comments	Entered
13.1.1	Closed Preempt	09/28/12								:						WBNS-TV (WBNS)	Schedule Change/Spot -	
14.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7:30P- 7:57P (EST)	4	1	Х	X :	x , >	κ ¦	!				WBNS-TV (WBNS)	WHEEL	9/17/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 7:57P (EST)	4	1	Х	X 2	x ; >	< ¦	:	3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	9/19/12
14.1.1	Closed Preempt	09/28/12					:		1		1					WBNS-TV (WBNS)	Schedule Change/Spot -	
15.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:35P- 12:37A (EST)	2	2	Х	X	x ¦ >	x †	1				WBNS-TV (WBNS)	LETTERMAN	9/17/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:37A (EST)	2	2	Χ.	X :	x ¦ >	(1	2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
16.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:57A- 9A (EST)	4	***	·		:	X	!				WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/17/12
16.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:57A- 9A (EST)	4	1		1		X		4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/19/12
17,0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	8:58A- 10:30A (EST)	1	1			1		X		į	•	WBNS-TV (WBNS)	SUNDAY MORNING	9/17/12
18.0	Revised Line / SPOT	10/01/12-10/01/12	.5	:30	7:57P- 9P (EST)	4	X			1						WBRS-TV (WBNS)	HIMYM /PARTNERS	9/17/12
18.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- 9P (EST)	1	x :		1	:	I	:	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM /PARTNERS	9/19/12
19.0	Revised Line / SPOT	10/01/12-10/01/12	4	:30	9P- 10P (EST)	Ţ	ιX		1		1	1				WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE& MOLLY	9/17/12

			N CONTRACT		
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	

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Agency Product Brand

Salesperson Sales Office Buyer Name

Contract #

Schedule Dates

Advertiser

Phone/Fax CPE Account Types **Billing Type** Comments

Date:

102734 09/25/12-10/01/12

Obama for America (6765) GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

95/101/1781/SKED C National/Political

Standard OBAMA/P/D SKED C OBAMA FOR AMERICA SKED C Date Entered 09/17/12 Last Modified 09/24/12

Entered By Kathy Sparks

No CO-OP ECR07904098 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

Commission \$18,510.00 Net Total \$104,890.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Spots Rate Sep. 2012 61 \$110,600.00 Oct. 2012 3 \$12,800.00 Grand Total: 64 \$123,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Ti	ı Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9P- 10P (EST)	1	X	:	1	1 / 1 1	:	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 BROKE GIRLS /MIKE& MOLLY	9/19/12
20.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	7:57P- 9P (EST)	.1.		ļΧ	;		:				WBNS-TV (WBNS)	NCIS	9/17/12
20.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	7:57P- 9P (EST)	1		×	:	1 1	!	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	9/19/12
21.0	Revised Line / SPOT	09/25/12-09/25/12	4	:30	9P- 10P (EST)	1		X	1	: 1	ı.				WBNS-TV (WBNS)	NCIS LA	9/17/12
21.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	9P- 10P (EST)	1		X	!			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS LA	9/19/12
22.0	Revised Line / SPOT	09/26/12-09/26/12	5	:30	7:57P- 9P (EST)	1		:	Х						WBNS-TV (WBNS)	SURVIVOR	9/17/12
22.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	7:57P- 9P (EST)	1		!	X ¦			1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	SURVIVOR	9/19/12
23.0	Revised Line / SPOT	09/26/12-09/26/12	4	:30	10P- 11P (EST)	1		:	Х						WBNS-TV (WBNS)	CSI	9/17/12
23.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P- 11P (EST)	1			Х	1 .	:	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CSI	9/19/12
24.0	Revised Line / SPOT	09/27/12-09/27/12	5	:30	7:57P- 9P (EST)	1			' X	1 1	1				WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/17/12
24.1	Normal Line / SPOT	09/27/12-09/27/12	3	:30	7:57P- 9P (EST)	1	Π	1	, X	1 1	-	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	BIG BANG /TWO MEN	9/19/12
25.0	Revised Line / SPOT	09/28/12-09/28/12	5	:30	7:57P- 9P (EST)	1	1		Ţ	X					WBNS-TV (WBNS)	CSI NY	9/17/12
25.1	Normal Line / SPOT	09/28/12-09/28/12	3	:30	7:57P- 9P (EST)	1			. !	x		1	\$4,000.00		WBNS-TV (WBNS)	CSI NY	9/19/12
					CO	NFIF	₹M	ΑT	TION	CC	NTF	RAC	T *				

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GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007 Contract #
Schedule Dates

Agency

Product

Sales Office

Buyer Name

Brand

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America

Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

102734

political candidate (17/5)

Salesperson Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA,MEREDITH

Phone/Fax

CPE 95/101/1781/SKED C

Account Types National/Political
Billing Type Standard

Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

 Date Entered
 09/17/12

 Last Modified
 09/24/12

Entered By Kathy Sparks
CO-OP No

CO-OP No
Headline # ECR07904098

Demo

Order Type Normal

Package Deal

Commission % 15.00

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 Net Total
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Sales Tax

 WBNS-TV (WBNS)

 By Broadcast Month
 Spots
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 Sep. 2012
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 Oct. 2012
 3
 \$12,800.00

 Grand Total:
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP	W I	Mo Tu	ı We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	9P- 10P (EST)		1	:		1	: 1	¦ X				WBNS-TV (WBNS)	GOOD WIFE	9/17/12
26.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	9P- 10P (EST)		1	1		1	: [X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	GOOD WIFE	9/19/12
27.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	10P- 11P (EST)		1	!				¦χ				Wans-TV (WBNS)	MENTALIST	9/17/12
27.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	10P- 11P (EST)		1	i			1 1	X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	MENTALIST	9/19/12
28.0	M/G For 13.1.1,14.1.1 / SPOT	09/28/12-09/28/12	3	:30	9P- 10P (EST)		1			j	X	i	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	MADE IN JERSEY	9/20/12
29.0	M/G For 13.1.1,14.1.1 / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)		1	X	. X	X	' x	!	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12
30.0	M/G For 13.1.1,14.1.1 / SPOT	10/01/12-10/01/12	3	:30	3:58P- 5P (EST)		1	X			: !	1	1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/20/12
					C	ONF	R	MΑ	TIC)N	CC	NT	RAC					•
ocepted-	-Agency/Advertiser:			Date:	Accep	ted-Statio	n:							Date:	Comments:			

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